



Gearset Launches Flow and Apex Error Monitoring for Salesforce DevOps

CAMBRIDGE, UK – 5 June, 2025 – [Gearset](#), the leading DevOps platform for Salesforce teams, today announced the expansion of its new Observability functionality to include Flow and Apex error monitoring. This powerful new addition is designed to give Salesforce DevOps teams better visibility into the health and behavior of their orgs. By surfacing and analyzing Flow and Apex errors in real time, teams can now catch issues early, troubleshoot faster, and protect critical business processes from costly disruptions.

“Observability has long been a blind spot in Salesforce DevOps, and it’s time that changed,” said Matt Dickens, co-founder and Chief Product Officer at Gearset. “We’re giving teams the tools to move from reactive troubleshooting to proactive monitoring. With Flow and Apex error monitoring, you don’t just know that something’s broken - you know why, where, and how to fix it before it affects users.”

Salesforce Flows and Apex code play a pivotal role in automating complex logic across the platform. But when they fail unexpectedly, often due to data anomalies or system changes, they can disrupt or block key business processes.

Many teams rely on Salesforce’s automated error emails to monitor these failures. These alerts are sent to a shared inbox and must be checked manually. In practice, this means teams are faced with a high volume of hard-to-interpret messages, often with little context about what went wrong, who was affected, or how urgent the issue is. As a result, critical errors can be missed, and broken processes take longer to fix.

One Centralized Dashboard

With Flow and Apex error monitoring, Salesforce teams can now see every Flow and Apex error in one centralized dashboard. Key insights about org health are surfaced, such as total users impacted over time, the most common error types, the top 10 Flows with errors, as well as the total number of errors.

Errors can be filtered by type and drilled into for additional details, including visualizing where within the Flow the error occurred. This helps teams diagnose root causes faster and make smarter decisions about where to focus development efforts. Customizable alerts in Slack or Microsoft Teams stop critical issues from getting buried in an inbox, and ensure that teams are only notified for what they care about, such as when issues exceed defined thresholds.

“Being able to proactively catch and understand Flow and Apex errors is a game changer,” said Ben Laplanche, VP of Product at Gearset. “Insights from Gearset’s Observability solution will also feed into planning for future development cycles, helping teams to see how their efforts are impacting org health and make more strategic decisions.”

Observability is increasingly crucial for Salesforce's agentic future

Observability is already considered a cornerstone of DevOps best practices on other platforms. It allows teams to assess system health, behavior, and performance in real time. But Salesforce teams have traditionally lacked these capabilities. According to Gearset's *2025 State of Salesforce DevOps* report, 69% of teams still lack an observability solution entirely. This puts critical deployments at risk and slows down incident response.

With this launch, Gearset is helping organizations close that gap. Observability is not just about tracking errors — it's about understanding *why* they're happening and continuously improving processes across the full DevOps lifecycle. Teams using observability solutions are 50% more likely to catch bugs within a day and 48% more likely to fix them within a day, compared to teams without these tools.

The need for observability is especially critical for organizations building on complex platforms like Agentforce, where hundreds of Flows and the non-deterministic behavior of LLMs can lead to unexpected errors. Traditional testing alone can't cover this complexity. Real-time observability is essential to detect and respond to anomalies as they happen.

To learn more about Gearset's Flow and Apex error monitoring offering, please visit: <https://gearset.com/solutions/observability/error-monitoring/>.

Note to the editors:

Screenshots of the new error monitoring solution are available at [this link](#).

About Gearset:

[Gearset](#) is the complete Salesforce DevOps platform, enabling teams to implement best practices throughout the entire DevOps lifecycle. With powerful solutions for metadata and CPQ deployments, CI/CD, testing, code scanning, sandbox seeding, backups, archiving and observability, Gearset offers teams unparalleled visibility and control over their Salesforce process. More than 3,000 enterprises, including McKesson and IBM, use Gearset to accelerate development, improve release quality, enhance security, and make Salesforce deliver.

Media contact:

Jo Detavernier
jo@growswyft.com
(210) 803-2097