



PRESS RELEASE

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Media contact:

Jo Detavernier
jo@growswyft.com
(210) 803-2097

Gearset and MTX Group Announce Partnership To Provide Salesforce DevOps Services

Cambridge, UK — April 30, 2024 — Gearset, the leading Salesforce DevOps platform, and MTX Group, a global technology consultancy that serves as a trusted advisor for government agencies and businesses, announced a new partnership today that will further MTX’s digital transformation deliveries.

For Gearset, this partnership represents a significant stride in enabling MTX to deliver scalable, efficient Salesforce solutions to its clients, ensuring a quicker time to market in an ever-evolving digital landscape. For MTX, a leading Salesforce partner, this collaboration is not just an extension of its current Salesforce services, but a strategic enhancement designed to provide clients with agile and adaptable solutions, scaling seamlessly with their growing needs.

MTX has successfully implemented more than 1,000 digital transformation projects across 36 states, supporting their client’s long-term strategy and modernization. Gearset’s DevOps platform provides unrivaled flexibility and success for teams of any size, allowing MTX to leverage the platform in its existing and upcoming projects.

Gearset’s solutions cover Salesforce CI/CD, automated testing, backups and sandbox seeding, and this comprehensive offering will serve MTX across its range of projects. The deployment speed and accuracy provided by Gearset, with an industry-leading deployment success rate of 98% and already \$6 billion provided in productivity savings, will efficiently and effectively provide value to clients.

This partnership marks a significant step for MTX in advancing the efficiency and security of their solution delivery. Leveraging Gearset’s innovative platform, MTX is poised to provide their clients with dynamic, powerful, and compliant products that enhance their capacity to meet diverse industry needs swiftly and securely. As a leading Salesforce partner with a comprehensive range of technology certifications, MTX is uniquely equipped to harness the full potential of Gearset, ensuring solutions remain at the forefront of technological excellence and client satisfaction.

The Gold Standard for Salesforce Release Management

“DevOps is the gold-standard approach to Salesforce release management, and provides value for teams of any size with all sorts of requirements. I’m pleased that the maturity and flexibility offered by Gearset will now support MTX’s service to its clients, and encourage enterprises to adopt DevOps practices,” said Ben Tozer, VP - Commercial Operations at Gearset.

Revolutionizing Solution Delivery

“Our partnership with Gearset marks a strategic leap forward for MTX, aligning us with the apex of technological excellence. It’s more than a collaboration; it’s a commitment to redefine industry standards and to deliver unparalleled value to our clients. Together, we’re charting a course towards revolutionary solutions, making what was once thought impossible not just achievable, but the new norm,” added Jonathan Ward, VP - Global Services at MTX Group.

Note to the Editors

Headshots for Ben Tozer and Jonathan Ward can be found [here](#).

About MTX Group Inc.

MTX Group Inc. is a global technology consulting firm that serves as a trusted advisor for government agencies and businesses to modernize through digital transformation. With data as the new currency, MTX helps transform long-term strategy with outcomes in mind around happiness, health, and economics. MTX improves decision-making with speed and quality by partnering with leading cloud technologies.

About Gearset

Gearset is the leading Salesforce DevOps platform, with powerful solutions for metadata and CPQ deployments, CI/CD, automated testing, sandbox seeding and backups. It helps Salesforce teams apply DevOps best practices to their development and release process, so they can rapidly and securely deliver higher-quality projects. Gearset is a uniquely reliable solution trusted by more than 2500 companies, including McKesson, Accenture and IBM.